



27 – 30 MAY 2024 | TOKYO ASIA PACIFIC SUMMIT

Sponsorship Level	ICON	GOLD	SILVER	BRONZE	KICK-OFF RECEPTION*	LEADERSHIP DINNER
Prices in US Dollars	\$100,000	\$50,000	\$25,000	\$15,000	\$10,000	\$25,000
Japan Consumption Tax	\$10,000	\$5,000	\$2,500	\$1,500	\$1,000	\$2,500
TOTAL	\$110,000	\$55,000	\$27,500	\$16,500	\$11,000	\$27,500
SUMMIT MARKETING						
Logo Recognition as the Exclusive Sponsor of the Event App	•					
Logo Recognition on All Summit Marketing Email and Social Media Campaigns	•	•	•	•	•	•
Logo Recognition on Event Website and Event App	•	•	•	•	•	•
ULI Event App – Pinned Posts (Banner Ads on Homepage)	•	•	•	•		
ONSITE BRANDING						
Onsite Branding	•	•	•	•	•	•
Opportunity for Company Leader to Introduce the Opening or Closing Keynote (by request)	•	•				
Sponsor a Forum ^{^^} or Session [^] – Logo Recognition on Website and Programme (first come, first served – based on availability)	•	•	• Session Only			
Feature Company Video (up to 90 seconds) During the Session Intermissions (first come, first served – based on availability)	•	•				
Display Area (Booth) at ULI Pavilion on 29 May (first come, first served – build-up at own cost)	•	•	•			
Opportunity to Present in the Member Engagement Area from 28 – 29 May (first come, first served – based on availability)	•	•	•	•		
EVENT REGISTRATIONS						
In-Person (28 – 29 May)	12	6	4	2		
On-Demand Access to Session Recordings (available 1 week following the Summit)	•	•	•	•		
Kick-Off Reception* Invitations on 27 May (first come, first served)	4	3	2	1	10	
Leadership Dinner Invitations (29 May)	4	3	2	1		5
ADDITIONAL BENEFITS (first come, first served)						
Opportunity to Submit Thought Leadership Content to the ULI Event App ^{**}	•	•	•	•		
Sponsor Recognition on ULI Japan Website for 1 Year ^{***}	•	•	•	•	•	•
Access to Key Leaders/Corporate Partner Lounge	•	•	•	•		
Extended Early-Bird Rate for Additional Registrations	•	•	•	•	•	•
Branded Giveaways Provided to All Summit Attendees (onsite). Items Provided by Sponsor	•	•	•	•	Kick-Off Reception Only	Leadership Dinner Only
Logo Recognition in Personalised Invitation to Global Key Leaders from ULI Asia Pacific CEO	•	•				
Branded Lanyard	•					

^{^^} Forums: Capital Markets, Housing and Decarbonisation/Net Zero, WLI and YLG – up to 2 sponsors per forum (first come, first served).

[^] Refer to programme on 29 May 2024.

* Reception is for Key Leaders and Full Members attending the 2024 ULI Asia Pacific Summit.

** Content provided by Sponsor – PDF Format up to 1MB.

*** Recognition begins from 1 July 2024 – 30 June 2025.

For sponsorship enquiries, please contact stephanie.ng@uli.org