## Sponsorship Level

<table>
<thead>
<tr>
<th>Prices in US Dollars</th>
<th>ICON</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
<th>KICK-OFF RECEPTION*</th>
<th>LEADERSHIP DINNER</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Prices in US Dollars</strong></td>
<td>$100,000</td>
<td>$50,000</td>
<td>$25,000</td>
<td>$15,000</td>
<td>$10,000</td>
<td>$25,000</td>
</tr>
<tr>
<td><strong>Japan Consumption Tax</strong></td>
<td>$10,000</td>
<td>$5,000</td>
<td>$2,500</td>
<td>$1,500</td>
<td>$1,000</td>
<td>$2,500</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$110,000</strong></td>
<td><strong>$55,000</strong></td>
<td><strong>$27,500</strong></td>
<td><strong>$16,500</strong></td>
<td><strong>$11,000</strong></td>
<td><strong>$27,500</strong></td>
</tr>
</tbody>
</table>

### SUMMIT MARKETING
- Logo Recognition as the Exclusive Sponsor of the Event App
  - ICON
  - GOLD
  - SILVER
  - BRONZE
- Logo Recognition on All Summit Marketing Email and Social Media Campaigns
  - ICON
  - GOLD
  - SILVER
  - BRONZE
- Logo Recognition on Event Website and Event App
  - ICON
  - GOLD
  - BRONZE
- ULI Event App – Pinned Posts (Banner Ads on Homepage)
  - ICON
  - GOLD
  - SILVER
  - BRONZE

### ONSITE BRANDING
- Onsite Branding
  - ICON
  - GOLD
  - SILVER
  - BRONZE
- Opportunity for Company Leader to Introduce the Opening or Closing Keynote (by request)
  - ICON
  - GOLD
  - SILVER
  - BRONZE
- Sponsor a Forum^ or Session^ – Logo Recognition on Website and Programme (first come, first served – based on availability)
  - ICON
  - GOLD
  - SILVER
  - BRONZE
  - Session Only
- Feature Company Video (up to 90 seconds) During the Session Intermissions (first come, first served – based on availability)
  - ICON
  - GOLD
  - SILVER
  - BRONZE
- Display Area (Booth) at ULI Pavilion on 29 May (first come, first served – build-up at own cost)
  - ICON
  - GOLD
  - SILVER
  - BRONZE
- Opportunity to Present in the Member Engagement Area from 28 – 29 May (first come, first served – based on availability)
  - ICON
  - GOLD
  - SILVER
  - BRONZE

### EVENT REGISTRATIONS
- In-Person (28 – 29 May)
  - 12
  - 6
  - 4
  - 2
- On-Demand Access to Session Recordings (available 1 week following the Summit)
  - 4
  - 3
  - 2
  - 1
  - 10
- Kick-Off Reception* Invitations on 27 May (first come, first served)
  - 4
  - 3
  - 2
  - 1
- Leadership Dinner Invitations (29 May)
  - 4
  - 3
  - 2
  - 1
  - 5

### ADDITIONAL BENEFITS (first come, first served)
- Opportunity to Submit Thought Leadership Content to the ULI Event App**
  - 4
  - 3
  - 2
  - 1
  - 10
- Sponsor Recognition on ULI Japan Website for 1 Year***
  - 4
  - 3
  - 2
  - 1
  - 5
- Access to Key Leaders/Corporate Partner Lounge
  - 4
  - 3
  - 2
  - 1
  - 5
- Extended Early-Bird Rate for Additional Registrations
  - 4
  - 3
  - 2
  - 1
  - 5
- Branded Giveaways Provided to All Summit Attendees (onsite). Items Provided by Sponsor
  - 4
  - 3
  - 2
  - 1
  - 5
- Logo Recognition in Personalised Invitation to Global Key Leaders from ULI Asia Pacific CEO
  - 4
  - 3
  - 2
  - 1
  - 5
- Branded Lanyard
  - 4
  - 3
  - 2
  - 1
  - 5

^ Forums: Capital Markets, Housing and Decarbonisation/Net Zero, WLI and YLG – up to 2 sponsors per forum (first come, first served).
^ Refer to programme on 29 May 2024.
* Reception is for Key Leaders and Full Members attending the 2024 ULI Asia Pacific Summit.
** Content provided by Sponsor – PDF Format up to 1MB
*** Recognition begins from 1 July 2024 – 30 June 2025.

For sponsorship enquiries, please contact stephanie.ng@uli.org